

Graphite Demo Program

Industrial Automation



The most effective way to communicate Graphite's value of **Sleek. Rugged. Flexible.** to your customers is to show them. To help you land orders quickly, we are pleased to offer a complete demonstration kit.



DEMGCAS0 – Complete Graphite HMI Demonstration Kit



This kit contains everything you will need to successfully demonstrate Graphite's value. The customer experience starts as you arrive with your rugged demo kit screened with Graphite on the outside of the case. While you're preparing for the presentation, hand the customer the 9" Graphite HMI and Universal Analog Input Module – they're sure to be impressed with its cast-aluminum construction and modular design! Set up is quick and easy with the included VESA stand, power supply and wiring. The SD memory card will allow you to demonstrate Graphite's ability to log their critical process data, which is key to any continuous improvement initiative. To demonstrate how Graphite can allow them to effectively monitor and control their processes remotely, we've even included an Ethernet cable.

The list price for this complete demonstration kit is \$3950; however, our distributor partners are receiving 50% off. Get your order in ASAP so that you can hit the streets running, er... selling!

DEMGCAS0 – \$3950 LIST

Your Price – \$1975 NET

Includes molded case, 9" Graphite HMI, four-channel universal analog input module, thermocouple, VESA stand, DC power supply, Ethernet and USB cable, USB memory stick with Crimson 3.0, SD memory card and small screwdriver. Also includes North American AC cord. Users outside NA must supply their own power cord.

DEMGSTD0 – Additional VESA Display Stands

Our custom-built display stands were an unexpected hit at our Distributor Workshops – indeed, many attendees asked that we offer them for sale! This rugged, solid aluminum stand is designed to last, and makes demonstration of Graphite HMIs easy. The stand can support any Graphite HMI from the 7” model, all the way up to the 15”, as well as any display or monitor with VESA mounting holes.

List price for each stand is \$300 – distributors will be given a 50% discount as part of Graphite’s launch program.



DEMGSTD0 – \$300 LIST

Your Price – \$150 NET

VESA-mounted Graphite units cannot accept more than one or two I/O modules, depending on size.

We’re anticipating huge revenue growth due to Graphite, and want to do everything we can to assist you in being part of that success. With that in mind, if you’re interested in acquiring a different size HMI, or different I/O modules, we’re willing to help. Remember that our standard demo discount will apply to any Graphite product that you’re interested in. Please contact your local sales manager for details.

NEXT STEPS ... Order a Demo Kit Today!

1. Email customer.service@redlion.net
2. Reference one or both of the following demo part numbers:
 - **DEMGCAS0 – Complete Graphite HMI Demonstration Kit**
 - **DEMGSTD0 – Additional VESA Display Stands**
3. Receive your kit in the mail within 4-6 weeks

Want to learn more about Graphite? Visit www.redlion.net/Graphite for product information.

Good luck and happy selling!