

FACTORIES GAIN AN EDGE WITH PROTOCOL CONVERSION

TO OBTAIN AND MAINTAIN A **COMPETITIVE ADVANTAGE**, BUSINESSES MUST:



Stay ahead of
technology curve



Integrate
technology
thoughtfully



Decrease
costs



Optimize
efficiencies



Maximize
productivity



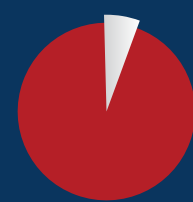
Adopt operation-
wide digitization
& automation

CHALLENGES industrial organizations face integrating innovative technologies:

- ▲ Significant capital investment
- ▲ Limited ROI due to rapid tech evolution

"DIGITAL FACTORIES 2020: SHAPING THE FUTURE OF MANUFACTURING"

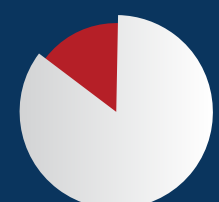
PriceWaterhouseCoopers 2017 survey, polled companies and found:



6% had fully
digitized factories



41% used
a standalone
digital solution



85% used
digitization widely

THE SOLUTION TO ENHANCING OPERATIONS AND KEEPING PACE WITH ACCELERATING TECHNOLOGICAL COST-EFFECTIVELY:

PROTOCOL CONVERSION

PROTOCOL CONVERSION **UTILIZES IOT TECHNOLOGY TO:**

- ▲ Connect existing assets for interoperability
- ▲ Extend legacy equipment lifespan
- ▲ Upgrade controls and motion
- ▲ Improve overall capabilities
- ▲ Enable data aggregation
- ▲ Monitor/analyze data
- ▲ Generate actionable insights
- ▲ Predict maintenance interventions
- ▲ Minimize equipment downtime
- ▲ Drive optimization
- ▲ Promotes rapid ROI

RED LION CONTROLS FACILITATES

SEAMLESS TRANSITIONS FROM **TRADITIONAL** TO **ADVANCED** FACTORY NETWORK INFRASTRUCTURE.

RED LION PROTOCOL CONVERSION



Optimizes
existing factory
infrastructure



Utilizes
automation and
M2M technology



Provides balanced,
flexible, cost-effective
approach



Necessitates
minimal downtime



Improves overall
operations

VISIT US HERE TO LEARN MORE ABOUT HOW RED LION'S INDUSTRIAL AUTOMATION PRODUCTS HELP ORGANIZATIONS STAY COMPETITIVE.