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|  **Subject:** Introducing the Next Generation in Panel Meters - Red Lion's PM-50

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| ***The simplicity of a panel meter meets the power of a connected future.*** |

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| Red Lion is proud to introduce the next generation of panel meters, the PM-50.  This graphical panel meter expands Red Lion's existing award-winning panel meter portfolio.  The PM-50 is available as a 3.5-inch or 4.3-inch graphical touchscreen display. Using simple "swipe" technology, users can easily switch between relevant screens and receive comprehensive operational data for monitoring equipment and production. Visual alerts notify the user that immediate action is necessary, either on the unit itself or via the PM-50 app, available on Google Play or Apple Store.The PM-50 offers built-in Wi-Fi connectivity for users to remotely access critical workflow and process data from the confines of the plant floor to create a smarter plant floor. Wired connectivity is also an option via Ethernet and Modbus.Rod Smith, Senior Director of Product Management for Red Lion commented, “Today’s manufacturing environment is changing quickly and there is a greater need for data visibility, connectivity, and collection. So, when developing this next-generation panel meter, the team at Red Lion challenged themselves to create a product that would help solve these challenges and allow manufacturers to take additional steps in creating a smarter factory floor. The PM-50, with its innovative graphical display, does just that - allowing for more efficient processes, improved uptime, and lower operational costs.” |

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 Call to Action